English 1101: Freshman Composition and Rhetoric Maddox, Summer 2012

Project 2 rubric

## Content – 65%

- Project focuses upon one specific life experience from Project 1
- "Before" section describes in detail thoughts/ideas/actions before the experience (675 words)
- "During" section describes in detail the specific experience (450 words)
- "After" section describes in detail the impact upon thoughts/ideas/actions (1125 words)
- All descriptions are engaging, painting a detailed picture for the reader
- The connections between the experience and the shift are clear and thoroughly explained
- Writer paints a clear, detailed picture for the reader to imagine
- Creative, fitting title included
- Completed project is at least 10 full pages (2250 words)

## Organization and Style – 20%

- Project is organized to promote reader understanding (clear, logical, coherent)
- Transitions between ideas aid in moving the reader from one thought to the next
- Effective, thoughtful use of voice, tone, tense, and perspective
- Images, video, music, and other multimedia components used appropriately
- Project follows MLA guidelines

## Grammar and Mechanics – 15%

- Appropriate punctuation throughout project
- Appropriate point of view and tense
- Lack of sentence fragments and run-on sentences, unless stylistically appropriate
- Effective word choice (clear, purposeful, appropriate)
- Avoids clichés
- Evidence of improvement, effort, and progress between drafts

Grade	
All drafts submitted on time? (-1/3 for each late draft)	
Final Grade	

**Additional Comments:**