

# Matt's Portfolio

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[Home](#)

[Outside The Lines](#) >

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[First Draft](#)

[First Draft](#)

[Second Draft](#)

[Topic: Athletic Program's Effects on the College Financial Landscape](#)

[Final Draft - Clean](#)

[Final Draft - With Revisions](#)

[Outline](#)

["Between The Lines"](#)

[First Draft](#)

[Second Draft](#)

[Final Draft - Clean](#)

[Final Draft - With Revisions](#)

I. Introduction

II. What makes up the revenue for college?

a. Tuition and Fees

b. Federal Student Loans

c. Funds and Government Grants/Appropriations

d. Athletic Programs

III. What do colleges spend their money on?

a. Athletic Departments vs Education

Departments

b. Athletic Faculty vs Education Faculty

IV. Do Schools profit from Athletic Programs?

a. How many schools Profit and how many lose money?

b. Which sports profit and which sports lose money?

V. What are the effects of Athletic Performance of teams on level of revenue for college?

a. How does performance affect number of students, both in state and out of state (tuition, fees, amount of federal loans) and also how it leads to more or less students by gaining or losing prestige and recognition?

b. How does performance affect the profit made from the Athletic Program itself? (donations from

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[Second Draft](#)

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**Bristol, Here We  
Come! Collaborative  
Project**  
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**Reflection**  
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**Sitemap**  
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**boosters, merchandise, ticket sale)**

**c. How does performance affect government support of the college? (sport subsidies, grants, appropriations)**

**VI. What are the effects of Athletic Spending on the revenue of the college?**

**a. If they spend more money on stadiums, facilities, traveling, etc, do they make more money?**

**b. How does it lead to more money? (more students want to come, they have higher ticket sales, boosters donate more)**

**VII. Conclusion**

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