P2 SFD

* Claim: Music can be used as a mode of influence and inspiration to its audience.
* Organization: Website

-Welcome page/Introduction to claim and topic

- Faces of the early music revolution (timeline?)

-Protests/reforms stemmed from songs/albums/artists

-How music continues to influence in todays modern society

* Layout/organization ideas:

I chose a website as my mode of media because I feel as though it would fit my Project 2 topic best. The audience of my website will be those who want to expand their knowledge of music history and influence. That being said, a website would best fit to casually inform and entertain my audience. I did not want to present my research through wikipedia, because I wanted to be able to personalize my website and keep my audience interested.

When designing my website, I will most likely use Wix because it is on an easy-to-use platform and has various designs and editing tools to choose from. I’d like to stick to the same color palate across my website, yet vary colors from page to page. I’d like to keep the font the same, yet change font size when deemed necessary. I would like my website to begin with a welcome page accompanied by an information box and various pictures. The information box will pose as a way to capture my audience’s interest and explain what my site is about. Along with text, I’ll include pictures of bands that support my topic and trigger interest for pages to come.

Above the welcome page, I’d like to include 3 links to separate pages containing information. My first link will include “Faces of the Early Music Revolution”. This page will contain a timeline of influential artists accompanied by pictures and text boxes containing information on the given artist and their contributions to social reform and justice. I want to make this timeline easy to read for my audience. I also want to successfully communicate that music continues to influence overtime.

My second tab will be about protests and reforms established through music influence. I will include information and pictures of various events stemmed through musical influence. I would like to follow my previous tab and continue to relay my research in chronological order. I’ll make sure to spend some extra time in constructing my paragraphs following the hippie movement. I’ll add various hippie style fonts and pictures to communicate across my audience the culture I’m describing. Along with pictures, I would like to include a video snippet of the hippie movement as well as an analysis following it.

My third and final page will relay a brief summary and explanation of how music continues to influence todays society. This page will analyze a few modern artists and their current music’s impact. Along with my analysis, I will identify the role technology has played in the distribution of music. I will supply pictures to allow my audience to hopefully recognize the artist I am describing. I want this page to communicate my overall theme and claim in the making of my website.